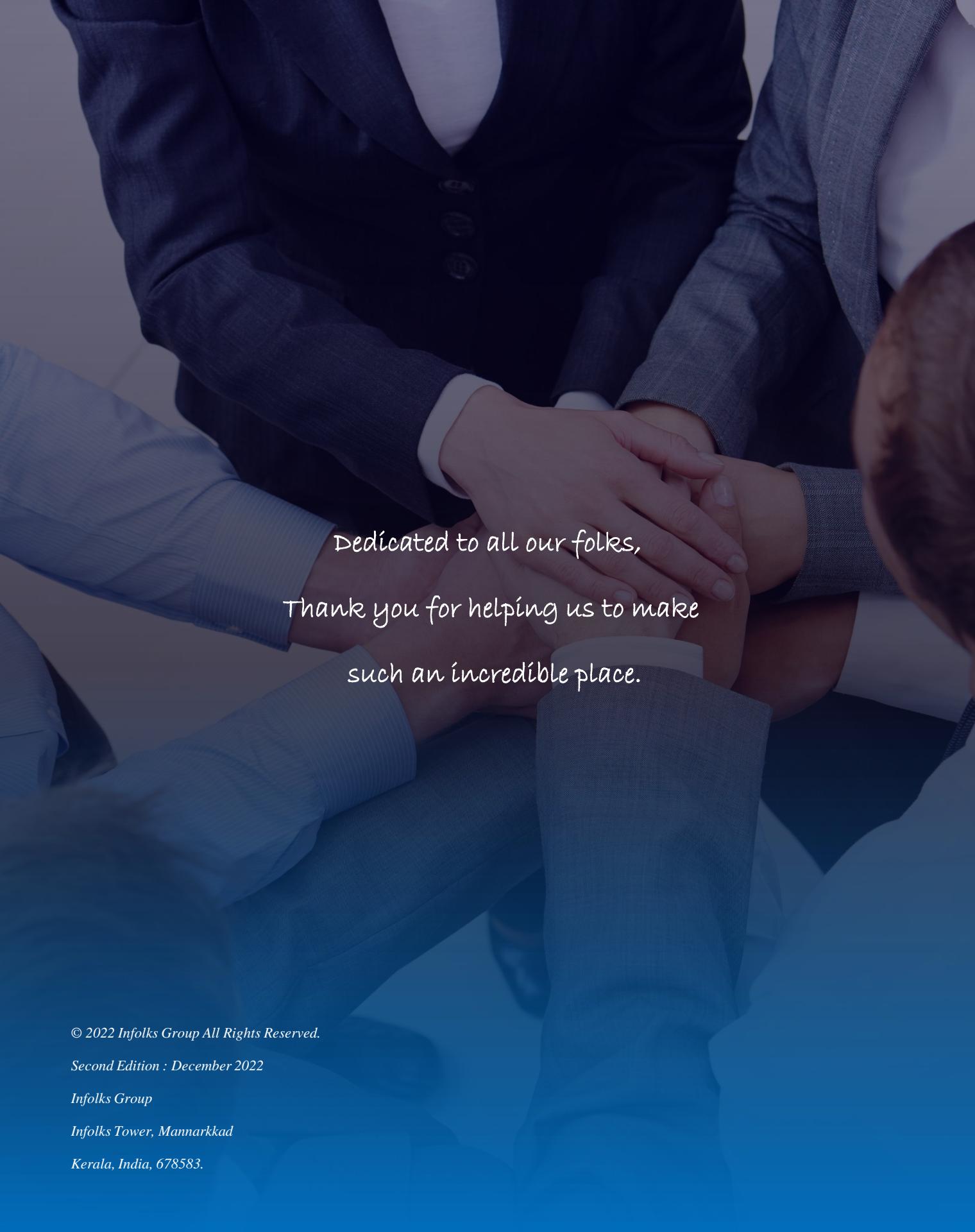


 [www.infolksgroup.com](http://www.infolksgroup.com)  
 [hello@infolksgroup.com](mailto:hello@infolksgroup.com)  
 +91 87147 36133  
 Infolks Pvt.Ltd., Mannarkkad,  
Kerala, India, 678583

INFOLKS GROUP

# CULTURE BOOK





Dedicated to all our folks,  
Thank you for helping us to make  
such an incredible place.

© 2022 Infolks Group All Rights Reserved.

Second Edition : December 2022

Infolks Group

Infolks Tower, Mannarkkad

Kerala, India, 678583.

## MESSAGE FROM THE CEO

The Infolks group is distinct and unique from other companies for numerous reasons. Infolks is a family, India's one of the fastest growing companies, giving priority for the employee's career development, Providing the highest pay scales in the industry, giving importance to the employees mental health and happiness, giving importance for the employees health and fitness, a company that values and respects its ex-employees, a company with the employee's family for in times of need and Infolks is contributing to our society via bringing development in our village. Here I am building a company with my personal motto which is "A COMPANY WITH A HEART".



**MUJEEB KOLASSERI**

FOUNDER, MD & CEO OF INFOLKS GROUP



# INFOLKS GROUP OF COMPANIES

Infolks Group, one of India's fastest expanding business groups, started its voyage in 2016 as the state of Kerala's first data labeling service provider, with only six employees. And now the company has three new entities, which provide services in medical data labeling, software solutions, and AI/ML data collection. Our six-person venture currently employs around 1,000 dedicated folks. Infolks Group consistently continues its path of success.

1



Leading data labeling service  
providing platform.

2



One-stop solution for all the  
web and software requirements.

3



Exclusive platform for  
medical data labeling.

4



Data collection platform for  
training AI/ML models.

# OUR OFFICES

Infolks Group has offices in 4 locations



## Head Office

Infolks Tower, Mannarkkad



## ODC – Continental AG

Kalladi Building, Mannarkkad



## Satellite Office

UL Cyberpark, Calicut



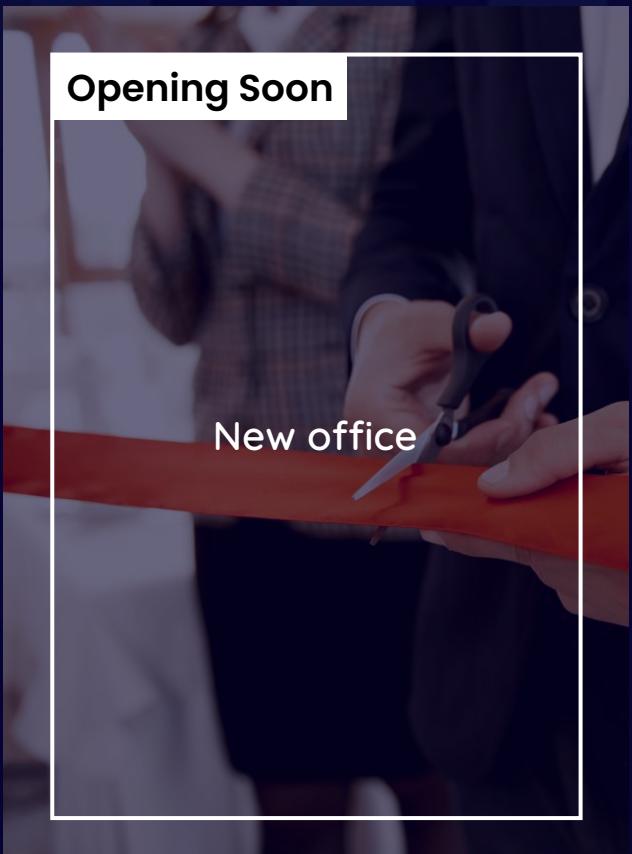
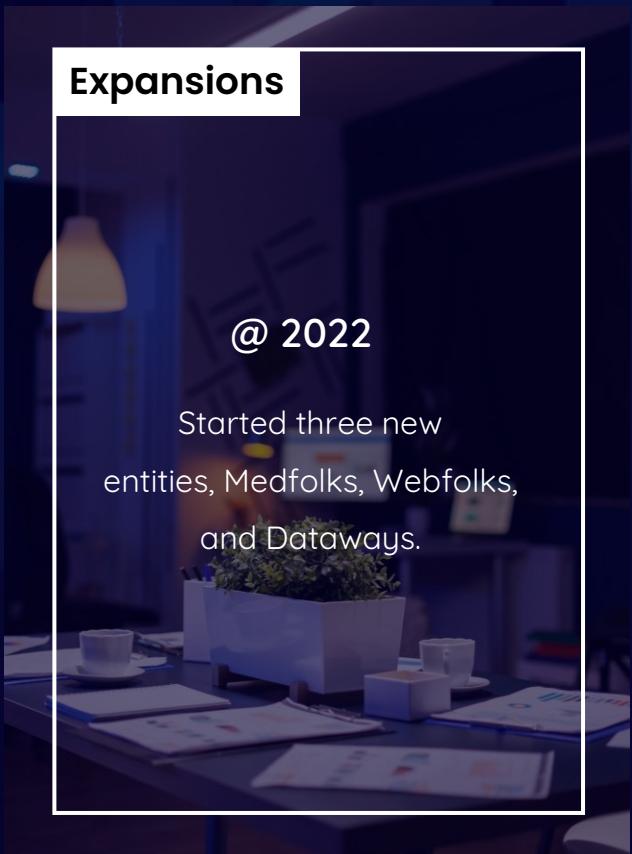
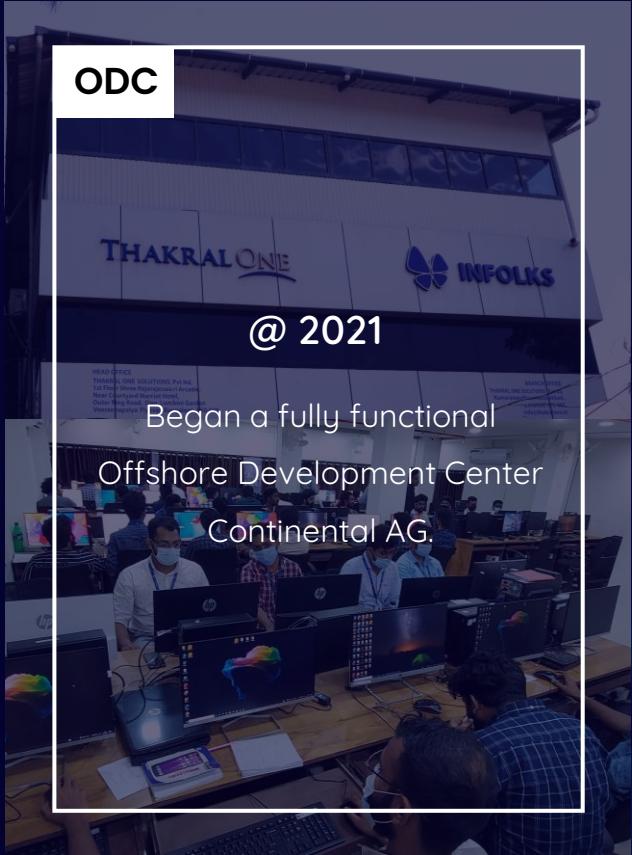
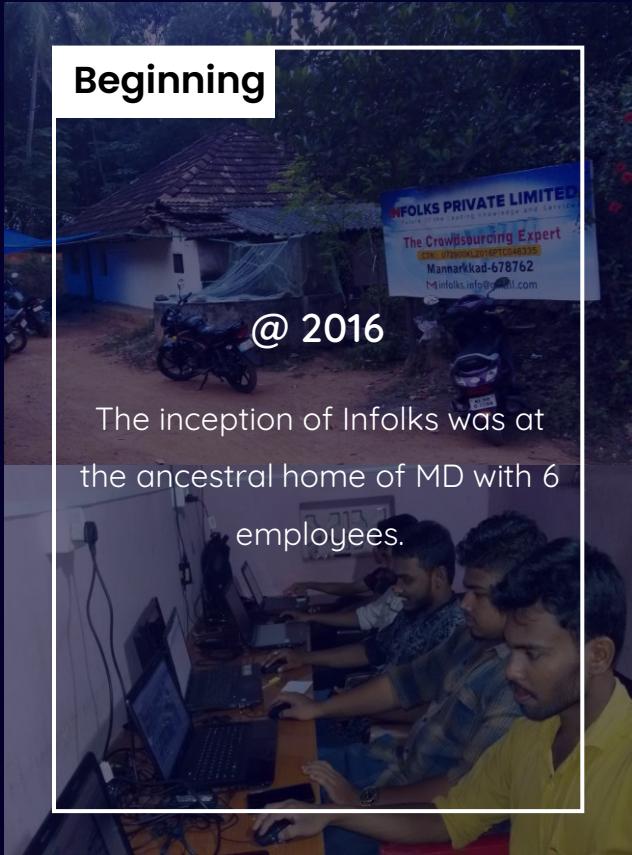
## Dataways & Webfolks

Nalakath Building, Mannarkkad

## WHERE WE CAME FROM ?

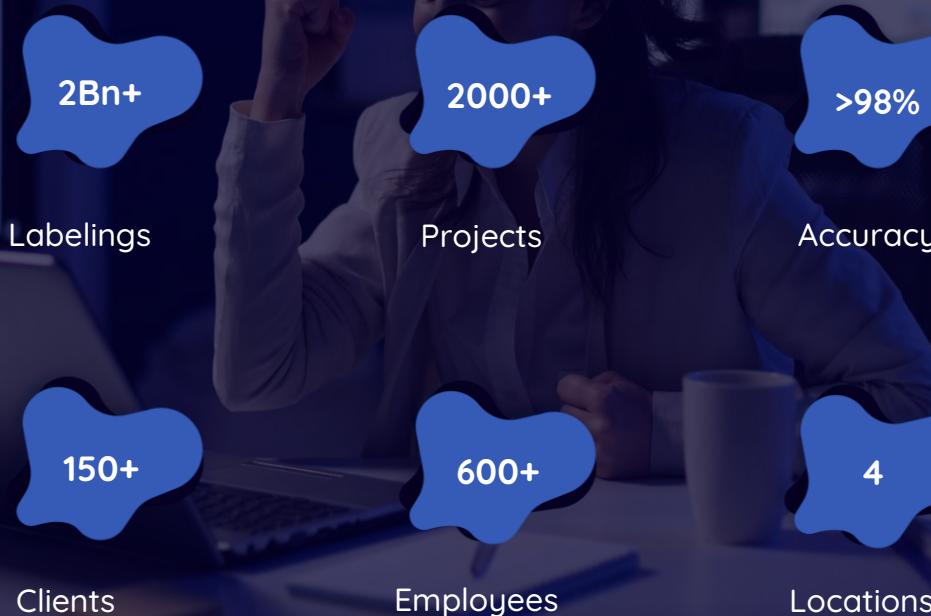
Let's have a look at the journey,  
that shows the 6+ years of  
success story of Infolks Group.





# WHAT WE'VE DONE?

Infolks Group has achieved so much over the years!



## CERTIFICATIONS



9001:2015  
CERTIFIED



EU GDPR  
COMPLIANT



27001:2013  
CERTIFIED



HIPAA  
COMPLIANT

## RURAL DEVELOPMENT

Infolks Group strives to bring comprehensive and prideful development to our village by introducing the culture, growth, and opportunities of the outer world while protecting all of the rural purity, beauty, and love.



MISSION



VISION

## A COMPANY WITH A HEART

Infolks Group aims to uphold its commitments by offering genuine, truthful, and value-oriented services to the clients, the best work environment in the world to the employees, and a wide range of opportunities and possibilities to the society. Which makes us the best service provider in the world and a company with a heart.

## DIRECTORS' PANEL



MUJEEB KOLASSERI  
FOUNDER, MD, CEO



MUNEER KOLASSERI  
CHAIRMAN, DIRECTOR



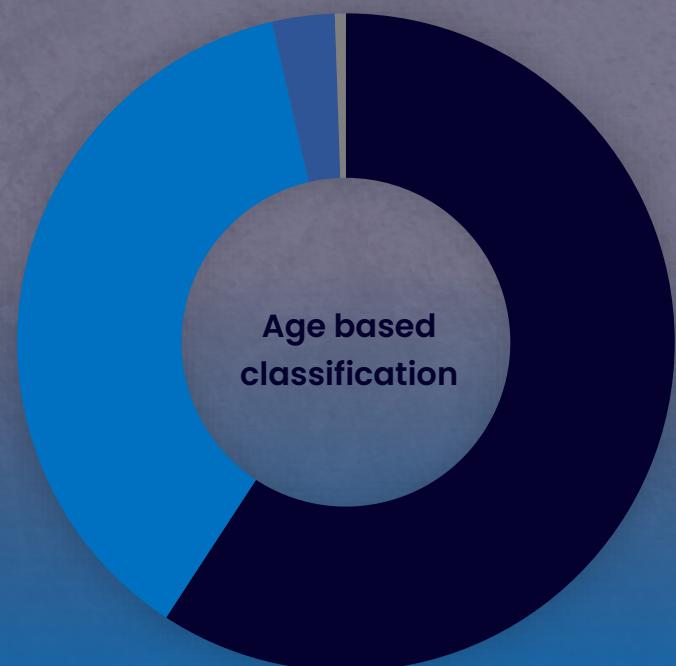
NAVAS THAZHATHETHIL  
GENERAL MANAGER, DIRECTOR

# WORKLIFE @ INFOLKS GROUP

**Our culture is the foundation of our success.**

**Infolks Group follow family concept, which is rare to see in today's companies. We want everyone to be happy, flexible, comfortable, and friendly like a family!**

■ 18 -25 ■ 26 - 30 ■ 31 -35 ■ >35



## Strength

We're proud to be an organization that takes pride in its **young work-force**.

We provide a great platform for freshers and make them excellent professionals by providing a wide horizon to grow and develop their skills.

## Work-Life Balance

The average working hours of employees in India are among the longest compared to global peers. Here at Infolks, we keep international working hours instead of the Indian standard. So employees work only for 7 hours in a shift.

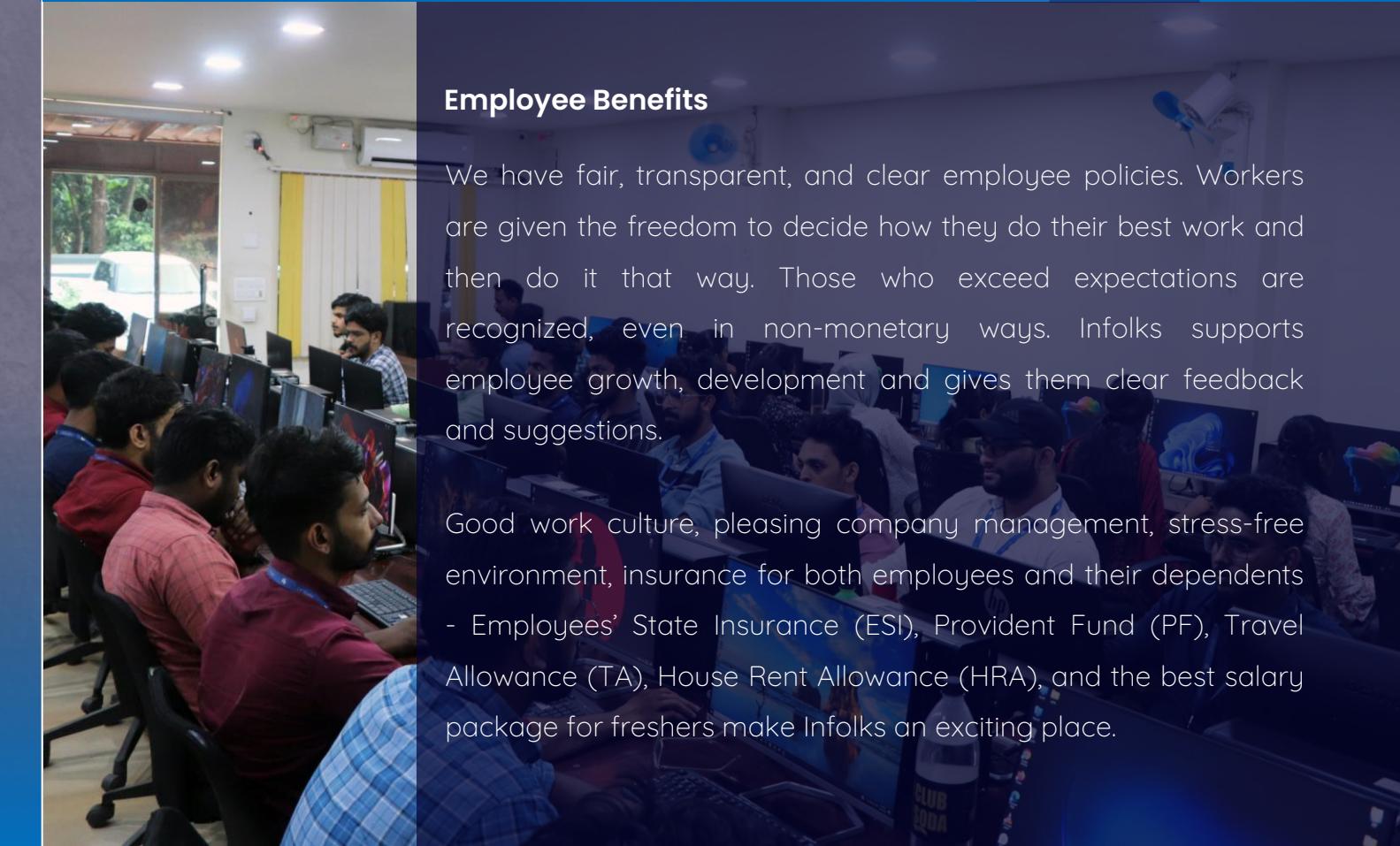
We believe that maintaining a healthy work-life balance is not only important for health and relationships, but it can also increase productivity and performance.



## Employee Benefits

We have fair, transparent, and clear employee policies. Workers are given the freedom to decide how they do their best work and then do it that way. Those who exceed expectations are recognized, even in non-monetary ways. Infolks supports employee growth, development and gives them clear feedback and suggestions.

Good work culture, pleasing company management, stress-free environment, insurance for both employees and their dependents - Employees' State Insurance (ESI), Provident Fund (PF), Travel Allowance (TA), House Rent Allowance (HRA), and the best salary package for freshers make Infolks an exciting place.





## Infiesta

Infiesta is the annual day celebration of Infolks Group. Folks come and go in different shifts and locations. When working in a company, team members are not regularly in contact with all members of the organization, especially if the company is large-sized. So, many employees might not know one another. Folks blast and celebrate the Infiesta no one could forget. They create good moments and fun experiences.



## Celebration Corner

We just need a small reason to celebrate. We celebrate everything starting from employee birthday, festivals, project completion, new joining, work anniversary, job promotion, business achievements, etc. Sometimes we celebrate for no reason. Why do we need a reason all the time to celebrate? Folks believe that celebration is an event which gives more reasons to live, more reasons to work, and the reason to achieve more. We at Infolks, celebrate every moment with our extended family and try to highlight that this kind of corporate culture is also there and we are keeping it alive.



## Annual Team Outings

Our team outing is the magic wand. Through which the employees not only de-stress and have fun but also understand each other's strengths and weaknesses better, gel together, and return with a different perspective. This trip is an effective way of socializing with colleagues and managers in a casual way outside of working hours. This will free up the folks to be just the way they are.



## Infolks Football Team

In most companies, when the boss says, "Let's play some team building games!", employees start re-running episodes of work in their heads. For us, effective team building means more engaged employees. Infolks group has its own football team, and it will improve the physical and mental health of employees. It's not just a team. Our team has talented players who are capable of playing at the state and national levels in the future.



## Infolks Football League (IFL)

The IFL (Infolks Football League) is the annual football tournament of Infolks Group. An organization's success depends on the staff's ability to put their minds together and give their best to solve a problem. These kinds of games often break the ice and help members open up to each other.



## Relaxation And Gaming Area

Relaxing in a comfortable area or playing a game for a few minutes can give employees a mental reset. Additionally, a game area provides a space for workers to bond as they play games, helping to build stronger team relationships and improve the overall morale and culture of the company.

We give great priority to the wellness and mental health of folks. They can get some physical exercise during the workday and enjoy a place to escape the daily grind and decompress.



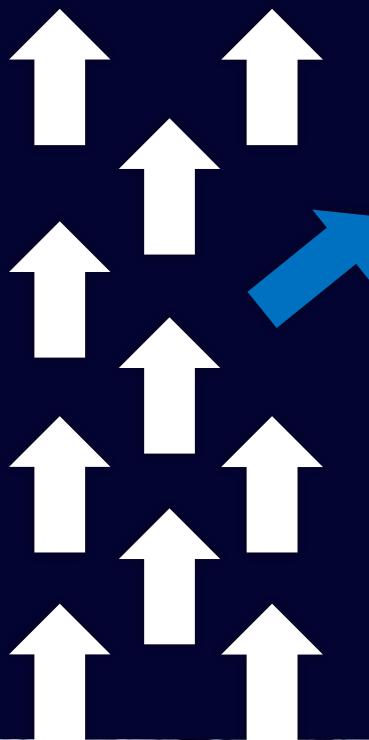
## Gymnasium

Sitting at the desks for long hours, staring at the computer screen with hardly any body movement is nothing but an invitation to illnesses. Employee health and wellbeing is our primary concern.

We're taking care of our employees by equipping gyms in our office. It boosts folks' morale and instills a sense of giving their 100% to the company.



# WHAT MAKES US UNIQUE?



## Special (Differently Abled) Team

We have a special team with different abilities. Disability is a natural thing. It is still a barrier to employment for millions of people. People believe that disabilities prevent them from accomplishing their goals. Infolks proved that being disabled should not mean being disqualified from having access to every aspect of life.

Our folks demonstrated it with their lives. 30+ differently abled employees are working in our 3 offices. They contribute to a huge part of the success of Infolks.

Our ultimate goal and dream is to build a huge team of individuals with different abilities and become a role model for the rest of the world.





## Infolks Blood Donation Wing & Rapid Response Team

A blood donor is a hero to someone, somewhere, who has received the gracious gift of life. Our folks want to be the hope of someone's life. We have a blood donation and rapid response wing exclusively for Infolks employees and their families. They are willing to donate at any time.

We're continuously tracking and keeping a database of employees, who are willing to donate. We are conducting blood donation camps annually under this wing.

## Thanal

Thanal is a dream initiative of the Managing Director. He wants to be a shelter and make sure that no one in the Infolks family is struggling financially. Thus, he came up with the idea of "Thanal". The main objective of Thanal is to provide support to employees who are homeless, have extreme financial difficulties, are struggling with debt, etc. Within a span of 5 years, no one in the Infolks family is homeless. It is purely funded by Infolks Group.



## IMS (Infolks Employee Medical & Emergency Support Scheme)

Employees are integral to our success and one of their most important assets. Infolks Employee Medical & Emergency Support Scheme (IMS) is exclusively for Infolks employees. The intention of this scheme is to lend a helping hand to employees during their crucial times. IMS is an initiative to assist employees and their families in case of accidents, diseases, death, and pregnancy, etc. Our doors are always open to assist folks in any way we can.



## Social Responsibility

Being a tech giant is not the only goal of Infolks. We strongly believe that we hold a huge responsibility towards our society and can make someone's dream come true. We have an internal charity team. With clear supervision from our charity council, Infolks has taken over 25 families to date.

The ultimate goal of Infolks Group is to empower communities and abolish poverty. This divine effort and fruitful dedication towards the community made Infolks look after many deserving people.



**WE DRIVEN WITH A CLEAR VISION,  
WE STAY FOCUSED ON OUR  
FUTURE AND GOALS.**